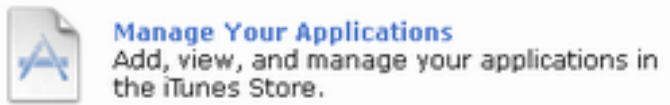




Using In-App Purchasing

To create an In-App Purchase (IAP) product sign in to your account on <http://itunesconnect.apple.com> with your Apple ID and password.

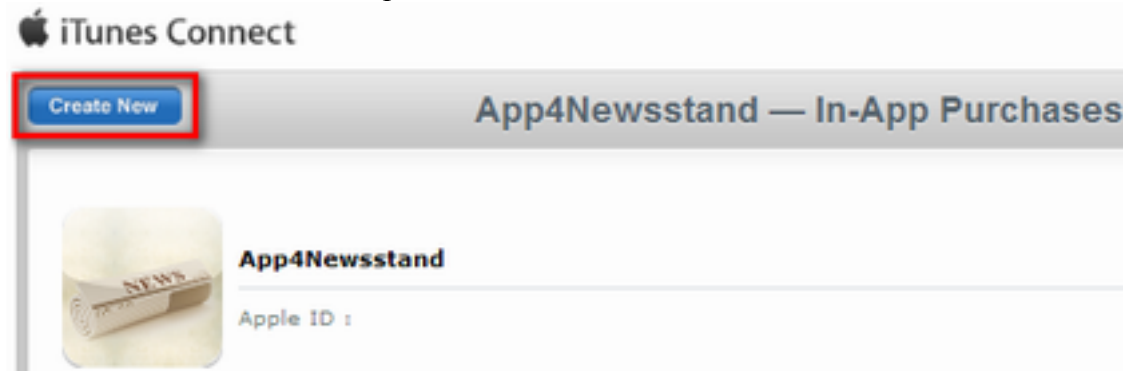
Click on "Manage Your Applications" module:



Click on icon of necessary application. Click on button "Manage In-App Purchases":



To create a Non-consumable product click on button "Create New"



NOTE:

You can create 5 types of IAP products for your app:

- Consumable (*products must be purchased each time the user needs that item*),
- Non-consumable (*products are purchased only once by a particular user*),
- Auto-renewable subscriptions (*provide access to content or services during the duration of subscription*),
- Free subscription (*does not expire and can only be offered in Newsstand-enabled apps*),
- Non-renewing subscriptions (*for creating products with a limited duration*).

Select type of IAP product:

Non-Consumable
 A non-consumable In-App Purchase decrease with use, such as a new ra

Select

When you register a product, you provide a name, description, and pricing for your product, as well as other metadata used by the App Store and your application. You identify a particular product using a unique string called a product identifier.

Details

Enter a reference name and a product ID for this In-App Purchase. You must also add at least one language, along with a display name and a description in that language.

Reference Name: Product's name displayed in iTunesConnect

Product ID: Product's unique identifier

Add Language/ display name and description:

Add Language

Language	Display Name	Description
Click Add Language to get started.		

Clear product for Sale and specify Price Tier:
 Pricing and Availability

Enter the pricing and availability details for this In-App Purchase below.

Cleared for Sale Yes No

Price Tier:

[View Pricing Matrix](#)

Price Tier 1									
App Store	U.S.*	Mexico	Canada	U.K.	European Union*	Sweden	Denmark	Norway	Switzerland
Customer Price	US\$0.99	\$12.00	CA\$0.99	£0.69	0,79 €	7,00kr	6,00kr	7,00kr	1.0
Your Proceeds	US\$0.70	MX \$5.40	CA\$0.70	£0.42	0,48 €	4,26kr	3,65kr	3,92kr	0.6

Upload a screenshot for the IAP product:

Screenshot for Review

Before you submit your In-App Purchase for review, you must upload a screenshot for each platform. It will not be displayed on the App Store until you upload a screenshot.

Choose File

 When creating an Auto renewable subscription IAP product you must also specify a Publication name and Duration of subscription:

Duration ?

Product ID ?

Offer a marketing opt-in incentive? Yes No ?

Offer a Free Trial? Yes No ?

Cleared for Sale Yes No

Price Tier ?

[View Pricing Matrix](#)

When creating a free subscription IAP product it must also be Cleared for Sale.

You can view/manage your IAP products and create a Shared secret from the main window of In-App Purchases section:

App4Newsstand — In-App Purchases

Apple ID : Bundle ID : com.mobiblocks.app4newsstand.6mo

The first In-App Purchase for an app must be submitted for review at the same time that you submit an app version on the Version Details page. Once your binary has been uploaded and your first In-App Purchase has been reviewed, additional In-App Purchases can be submitted using the table below. Note that free In-App Purchase submissions must be submitted with a version that is enabled for Newsstand.

Reference Name	Product ID	Type	Status
6 month auto-renewable	com.mobiblocks.app4newsstand.6mo	Auto-Renewable	...Ready to Submit
free subscription	com.mobiblocks.p4newsstand.6mo	Free Subscription	...Ready to Submit
item1	com.mobiblocks.p4newsstand.6mo	Non-Consumable	...Ready to Submit

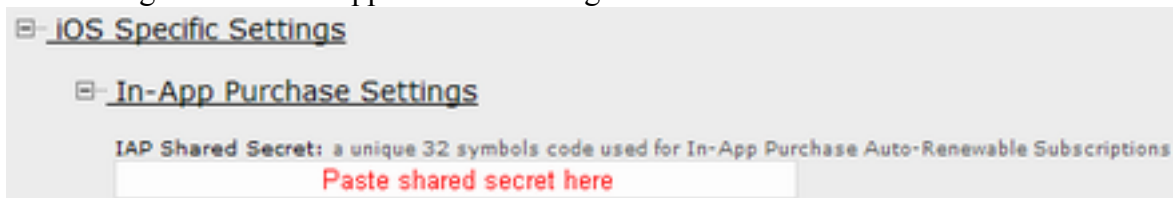
[View or generate a shared secret](#)

A shared secret is a unique code that you should use when testing auto-renewable In-App Purchase subscriptions in the sandbox mode.

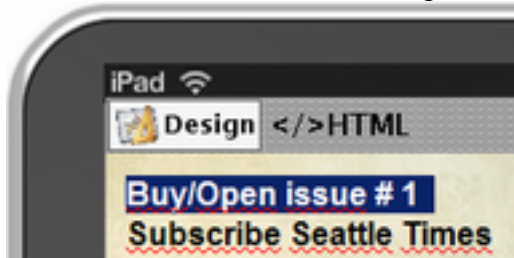
You will specify the shared secret in the settings of your app:
Go to app's Dashboard/ App Settings/

- [Newsstand Content Publishing](#)
- [Application Settings](#)**
- [Statistics](#)

iOS Settings section / In-App Purchase settings:



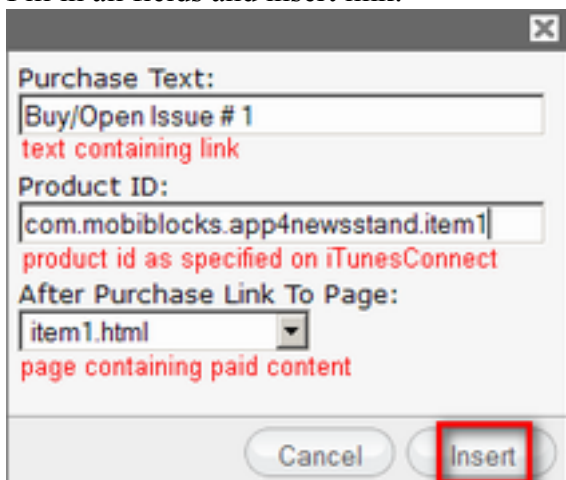
In your app on seattleclouds.com you must create a link to the page with paid content and include in the link the identifier of the IAP product.



Select text and click on the tool for IAP links (toolbox):



Fill in all fields and insert link:



If you switch to HTML mode you will notice that the link contains the `buy://` custom scheme and the IAP product's id:

```
<a href="buy://com.mobiblocks.app4newsstand.item1:item1.html">Buy/Open issue # 1</a>
```

You can also attach the IAP link to an image:

```
<a href="buy://com.mobiblocks.app4newsstand.item1:item1.html"></a>
```

NOTE

IAP products can only be submitted with a new app version (when "In-App Purchases" section is editable):

In-App Purchases [Edit](#)

You have not yet selected any In-App Purchases

After you select the IAP products they can be submitted for review together with the app:

In-App Purchases [Edit](#)

item1	6 month auto-renewable s...
-------	-----------------------------