



## How to get an AdMob account and monetize your app

With relevant ads from over a million Google advertisers, make money with AdMob

In this tutorial I will provide you with the information how to set your AdMob account, how to get the correct Ad Unit ID to use later to activate Ads from your App Dashboard on SeattleCloud.com

### Step 1 - > *Have to sign for AdMob*

To create an AdMob account you need a Google Account.  
To sign up with AdMob go [here](#).

You will be able to use your current account or create a new one.

#### Sign up for AdMob

AdMob requires you to have a valid AdSense account and AdWords account. If you don't have one or both of these accounts, we'll help you create them during the sign-up process and connect them to your Google Account. [Learn more](#)

#### 1 Select your Google Account

**You need a Google Account to sign up for AdMob.**

If you have an AdSense or AdWords account connected to a Google Account, please log in with that Google Account. [Learn more](#)

[Sign in with my Google Account](#)

[Create new Google Account](#)

### Step 2 - > *Activate AdSense and AdWords accounts*

AdMob requires you to have AdSense and AdWords accounts. If you don't have one or both of these, you'll be able to create them during the sign-up process.

#### AdSense

**AdSense (New account)**

Country or territory **Your selection determines the payment currency and reporting options available to you. Payment currency and options will be available after your AdMob account is created.**

- Select a country or territory - **1**

Select the country you are located in. Note that depending on your location, you may not be able to change your country of residence at a later stage.

Account type **Account type cannot be changed later.**

Individual **2**  
 Business

Payee name:

Must match the full name on your bank account. Note that depending on your location, you may not be able to change your payee name later.

Street address:  **3**

City/Town:  **4**

Phone:  **5**

Email preferences **We will send you service announcements that relate to your agreement with Google. Please also send me the following:**

Customized help and performance suggestions, newsletters, Google market research invitations, special offers, and information on other Google products and services which may be of interest to me.  
 Choose what emails AdMob sends me... **6**

**Continue** **Cancel** **7**

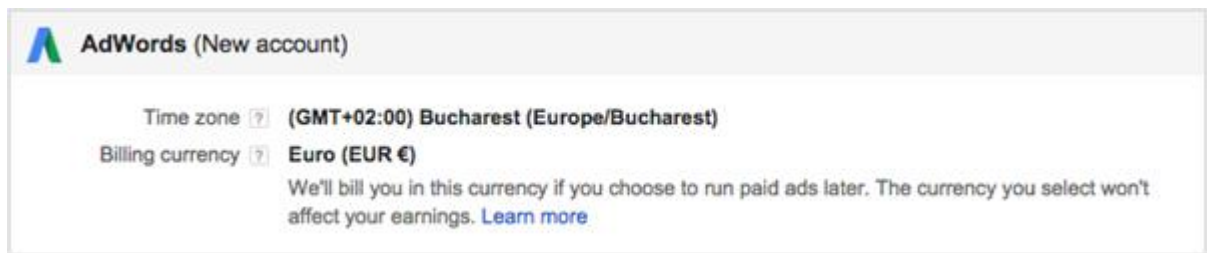
1. *Country or territory* - select the country you are located in, your selection affects **payment currency and reporting options**
2. *Account type* - you have to select from two available options (Individual and Business)  
**Individual** -> have to introduce your Payee name, must match the full name on your bank account  
**Business** -> have to introduce Company Name
3. *Street address* - enter your local address
4. *City/Town* - enter name of the city/town you live in
5. *Phone* - enter your phone number
6. *Email preferences* - select type of service announcements
7. *Continue Button*

## Ad Words

Campaign-related reports, statistics, and billing will be based on your AdWords account settings. For AdWords you will have to complete Time Zone and Billing Currency fields.

1. *Time zone* - select your time zone, your selection is used for reporting and budgeting

2. *Billing currency* - select a currency you want to be billed, you're billed only if you created your own ads in AdMob



AdWords (New account)

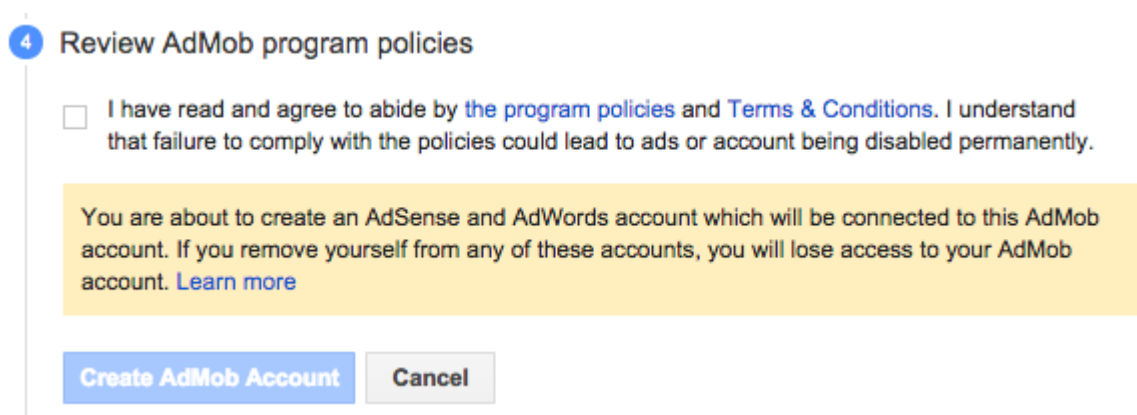
Time zone ? (GMT+02:00) Bucharest (Europe/Bucharest)

Billing currency ? Euro (EUR €)

We'll bill you in this currency if you choose to run paid ads later. The currency you select won't affect your earnings. [Learn more](#)

### Step 3 - > *Review AdMob program policies*

Tick program policies to be able to create an AdMob Account



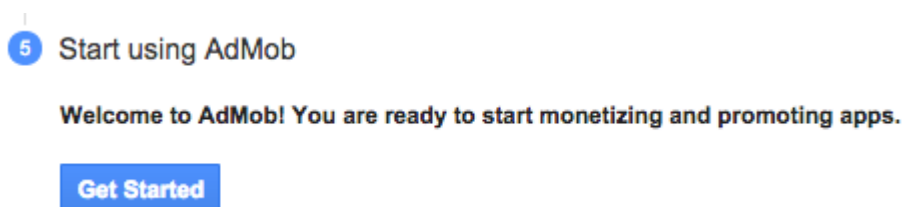
4 Review AdMob program policies

I have read and agree to abide by [the program policies](#) and [Terms & Conditions](#). I understand that failure to comply with the policies could lead to ads or account being disabled permanently.

You are about to create an AdSense and AdWords account which will be connected to this AdMob account. If you remove yourself from any of these accounts, you will lose access to your AdMob account. [Learn more](#)

Create AdMob Account Cancel

### Step 4 - > *Start using AdMob*



5 Start using AdMob

Welcome to AdMob! You are ready to start monetizing and promoting apps.

Get Started

### Step 5 - > *Monetize your app*

Once you created your AdMob account you will be addressed to the Home page. On the upper-left corner you will find the Monetize section. Click on it.

Further you will have to add an app in order to get its Ad UNIT ID.

1. Set the App Name and choose the app Platform.

AdMob Home **Monetize** Promote Analyze

## Monetize a new app

- 1** Select an app


Q Search for your app Add your app manually

App name ?

Platform ? Select platform ⇅

Add app Cancel

- 2** Select ad format and name ad unit
- 3** View setup instructions

© 2014 Google | [AdMob Home](#) | [Terms and Conditions](#) | [Privacy Policy](#) | AdMob on 

2. Further you have to select ad format (we support ONLY BANNER) and ad name unit. click Save.

## 2 Select ad format and name ad unit

Banner  Interstitial

Ad type, size, and placement are specified when you integrate the code using the AdMob SDK.

Ad type  Text  Image  
Automatic refresh  No refresh  Refresh rate:  seconds (30-120 seconds)

Text ad style



Ad unit name   
Example: "Top Banner on Home"

3. You will get the right ID to use on SeattleCloud.com to enable AdMob running inside your application.

## ✓ Select ad format and name ad unit

Ad unit ID: **ca-app-pub-9532325215111286/6199109451**

Ad unit name: **test for tutorial**

### Step 6 -> Enable AdMob

Copy the Ad Unit ID -> go to your app Dashboard -> App Settings -> Mobile ADS -> enable IDFA -> insert Unit ID in AD MOB field -> click SAVE.

**AD MOB**

Ad Mob Unit ID:

[Get an AdMob account and monetize your app.](#)



## Step 7 - > Ads Settings

After you enable AD MOB ID you need to configure the Ad Banners' arrangement inside your application.

Go to Page Settings - > AD BANNERS

You may set ad's configuration as a global application settings or set for each page separately. You are able to alter ad's position(bottom/top) from page to page or to disable for a specific one. There are page types that do not support ads - not applicable (N/A).

Global Application Settings						
Ad Banners					Navigation Bar Logo	
Top	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	Logo Image (160 x 40): <input type="text"/>
Bottom	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	

	AdMob	DFP	iAd	SC Ad	Inherited	None
 tab1.html	Top <input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Bottom <input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
 tab2.html	Top <input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Bottom <input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

You may preview your application to see if everything is working and is set as it should.